



Disruptive Technologies




### Moving from 'Attendee' to 'Participant': Technology for Audience Engagement

Corbin Ball, CSP, CMP, DES, MS  
Twitter: @corbinball  
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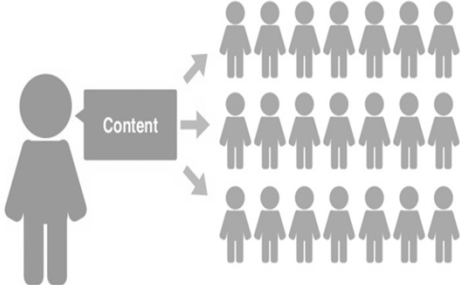



Networking

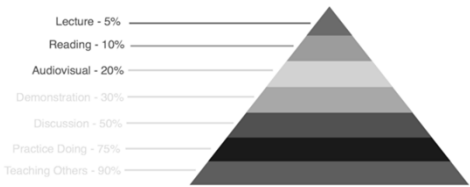
&



Knowledge Building





Traditional lecture style presentations only result in 10 to 15% knowledge retention on average

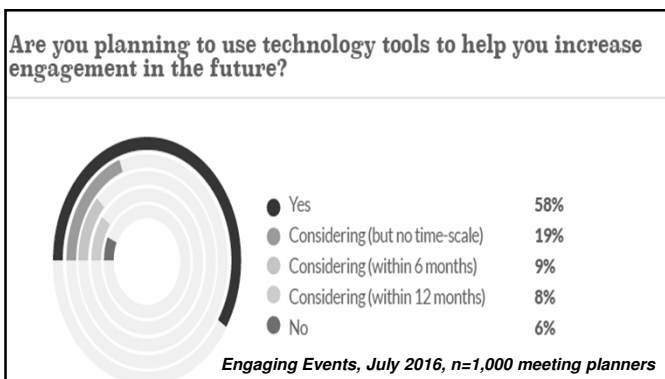
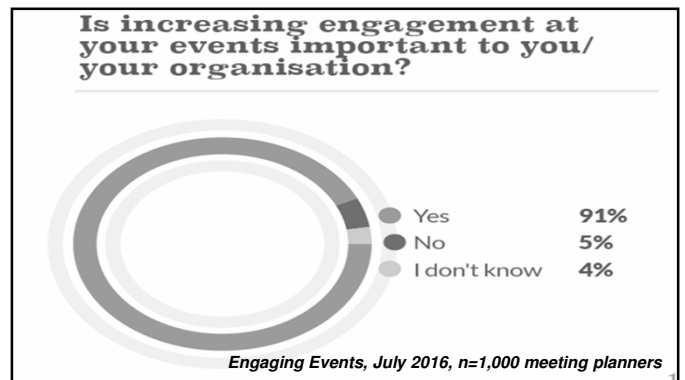
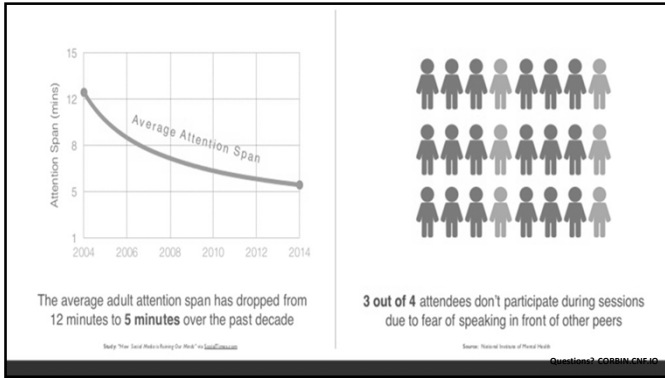


Lecture	- 5%
Reading	- 10%
Audiovisual	- 20%
Demonstration	- 30%
Discussion	- 50%
Practice Doing	- 75%
Teaching Others	- 90%

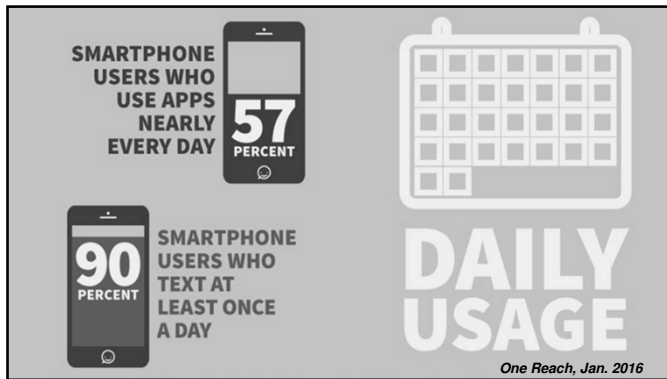
Source: Scott Gouff - The Engaging Method



Participation + Engagement = Knowledge Building



- ### Presentation Links
- [validar.com](http://validar.com)
  - [gohubiq.com](http://gohubiq.com)
  - [livelyevents.com](http://livelyevents.com)
  - [polleverywhere.com](http://polleverywhere.com)
  - [sli.co](http://sli.co)
  - [conferences.io](http://conferences.io)
  - [meet.ps](http://meet.ps)
  - [us.getcatchbox.xom](http://us.getcatchbox.xom)
  - [crowdmics.com](http://crowdmics.com)
  - [taptoseak.com](http://taptoseak.com)
  - [educationalmeasures.com](http://educationalmeasures.com)
  - [lintelus.com](http://lintelus.com)
  - [glisser.com](http://glisser.com)
  - [evenium.com](http://evenium.com)
  - [eventmobi.com](http://eventmobi.com)
  - [cvent.com](http://cvent.com) social wall
  - [xylobands.com](http://xylobands.com)
  - [lightwave.company](http://lightwave.company)
  - [poken.com](http://poken.com)
  - [loopd.com](http://loopd.com)
  - [proxfinity.com](http://proxfinity.com)
- Questions? CORBIN.CNF.ID



## Resources:

Course Notes  
 Corbin's TechTalk Newsletter  
 Top Meetings Tech Trends to Watch 2018 Article:  
 Text 'Corbin' to 95577 or go to: [hubiq.io/corbin](http://hubiq.io/corbin)

Corbin's Favorites File  
[corbinball.com/tips-tools/corbinslist](http://corbinball.com/tips-tools/corbinslist)

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**THANKS**

**Contact Info:**  
 Web: [corbinball.com](http://corbinball.com)  
 Facebook: [facebook.com/corbin.ball](https://facebook.com/corbin.ball)  
 LinkedIn: [linkedin.com/in/corbinball](https://linkedin.com/in/corbinball)  
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**Course notes:**  
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Corbin Ball Associates ● 506 14th Street, Bellingham, WA 98225-6107, USA

Corbin Ball, CMP is an international speaker, consultant and writer helping clients worldwide use technology to save time and improve productivity. With 20 years of experience running international technology meetings, he now is a highly acclaimed speaker with the ability to make complex subjects understandable and fun. His articles have appeared in hundreds of national and international publications and has been quoted in the New York Times, the Wall Street Journal, Fast Company Magazine and numerous other publications. Corbin serves or has served on many hotel, corporate and association boards. He is the only person to receive both MPI's International Supplier of the Year and MPI's International Chapter Leader of the Year awards. Corbin has been named as one of "The 25 Most Influential People in the Meetings Industry" by Successful Meetings Magazine five times. He is a 2015 Meetings Trendsetter by Meetings Today Magazine and is one of the "Top 30 CMP Influencers" by the EIC.

+1.360.734.8756  
[corbin@corbinball.com](mailto:corbin@corbinball.com)  
[www.corbinball.com](http://www.corbinball.com)  
 @corbinball  
[facebook.com/corbin.ball](https://facebook.com/corbin.ball)  
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